

25MY RAM HD – LINEUP



RAM



Tradesman

- *Value*
- *Commercial Focused*

Big Horn / Lone Star

- *Mainstream*
- *Comfortable*

Laramie

- *Refined*
- *Affordable Premium*

Rebel

- *Off-Road capability*
- *Rugged appeal*

Power Wagon

- *Heavy Duty*
- *Off-Road Leadership*

Limited / Longhorn

- *Refined Luxury*
- *Class-Leading Tech, Design, and Comfort*

25MY RAM HD – LARAMIE



Starting at: \$61,500 NEW Standard Content

- 12" Radio
- 12" Cluster
- Adaptive Cruise Control
- Forward Collision Warning plus Emergency Braking and Pedestrian Detection
- Blind Spot Monitoring
- Premium Headlamps, DRL's, and Taillamps
- Off-Road Pages in Cluster
- 18" Diamond Cut Aluminum Wheels

Key Options:

- Bison Brown / Sea Salt Interior
- 6.7L Cummins HO - \$12,595
- Active Level Rear Air Suspension - \$1,705
- RamBox - \$1,295
- Sport Appearance - \$2,495
- Night Edition - \$2,995
- Frt./Rr. Rubber Floor Mats- \$235
- Off-Road Group - \$495
- Bed Utility - \$845
- On-Board Power - \$1,295
- Leather Bucket Seats- \$545
- Tow Tech Plus- \$1,490

Laramie Level 1 - \$895

- Auto High Beam Headlamps
- Rain Sensitive Wipers
- Power Release Tailgate
- Storage, In-floor Boxes, Rear (Crew Cab Only)
- Foam Bottle Inserts (front doors only)
- Ventilated Seats
- Power-Adjustable Pedals
- Radio / Driver Seat / Mirror / Pedal Memory
- Auto Dimming & Memory Power Folding Mirrors, w/ Heat, F&R Utility Lighting

Laramie Level 1+ - \$1,795

- P1 Equipment +
- Bristol Soft Leather Seats with Suede Accents
- Bed Utility Group
- Cargo View Camera w/ Dynamic Center Line
- Dual Wireless Charger
- Safety Group

Laramie Level 2 - \$2,395

- P1 Equipment +
- Bristol Soft Leather Seats with Suede Accents
- Heated Rear Seats
- Dual Rear USB ports
- Harmon/Kardon Premium 17-speaker sound system
- Uconnect 14.4" Radio
- Dual Wireless Charger

Laramie Level 2+ - \$4,895

- P3 Equipment +
- Bed Utility Group
- Cargo View Camera w/ Dynamic Center Line
- Power Running Boards
- Safety Group

